



**CAPCA BOARD OF DIRECTORS MEETING**  
 Meeting Minutes  
 April 8, 2016  
 Grove Park Inn  
 Asheville, NC

<b>Board Members</b>	<b>Role</b>	<b>Present</b>	<b>Absent</b>
Dale Overcash	President	X	
Ross Smith	Vice President/Program Director	X	
Rich Weber	Treasurer	X	
Myra Reece	Secretary	X	
Mike Abraczinskas	2 <sup>nd</sup> Year Director	X	
Duane Mummert	2 <sup>nd</sup> Year Director		X
Briggs Hamilton	1 <sup>st</sup> Year Director	X	
Kevin Nesbitt	1 <sup>st</sup> Year Director	X	
Beth Partlow	Past President	X	
<b>Staff Members</b>	<b>Role</b>		
Ann Daniel	Executive Secretary		X
Connie McElroy-Bacon	Conference Coordinator	X	

<u>CAPCA Committee Members</u>	<u>Committee Represented</u>	<u>Present</u>	<u>Absent</u>
Carl Burrell	Planning/Arrangements/Events	X	
Max Justice	Governance	X	
Penny Mahoney	Membership & Marketing	X	
Fern Paterson	YP / Membership & Marketing	X	
Randy Taylor	YP/Membership & Marketing/Governance	X	
Bill Lane	Finance/Program Planning	X	
Sheila Holman	Governance		X
Mark Hawes	Governance	X	

**I. President’s Comments** (*Dale Overcash*)

CAPCA Board of Directors meeting called to order by President Overcash at 12:54 PM.

Lots of positive feedback from conference attendees and exhibitors - another great conference. Lots of excitement and hype about the 2016 Fall Conference

**II. Spring 2016 Conference Review and Critique**

- a. Program (*Ross Smith*)  
 Good reviews from audience. Fall conference: Need to get slides from presenters as soon as possible before the conference.
- b. Attendees, Contributors and Exhibitors (*Connie McElroy-Bacon*)  
 Ended up with 422 attendees (large # of walk-ins and guests at this conference)
- c. Arrangements (*Connie McElroy-Bacon*)  
 Registration already open now for Fall conference

- d. Surveys (*Randy Taylor*)  
Surveys are ready to go - will send out Monday.

### **III. Planning for Fall 2016 Conference**

- a. Program (*Ross Smith*)  
Great discussion and ideas shared at the program committee meeting on Thursday. Will share agenda topics at the board meeting in June.
- b. Arrangements (*Connie McElroy-Bacon*)  
Everyone (attendees, exhibitors) excited about the fall "Elvis" theme

### **IV. Committee Updates**

- a. Governance (*Beth Partlow*)  
No update
- b. Membership and Marketing (*Penny Mahoney*)  
Will setup committee call before June board meeting. Have 2 volunteers to serve as "at large" members to assist with 50th Anniversary planning (Tim Agner and Barbara Saye). Also, our life size Caddy Shack cut-outs are "missing".
- c. Finance and Contributors (*Rich Weber/Bill Lane*)  
Will provide update at the June board meeting. Also discussed the inefficiency with on-line information not capable linking up with Quick Books - Kristi having to type in all attendee names. Kristi to do research on other programs.
- d. Young Professionals Committee Update (*Fern Paterson*)  
YP committee continues to be a success. More than 35 for Wednesday's lunch. Although weather conditions (cold) contributed to a lower attendance at the Cornhole event for this conference, it continues to be popular and enjoyed by all. Approximately 35 YPs attended the planning committee meeting. Feedback on the use of a new meeting app (Attendify) was a "thumbs up".

**V. Other Business**

President Overcash reported that negotiating continues with the 2022/23 GPI contract and 2017 board meeting.

**VI. Closed Board Meeting - N/A**

**VII. Future Board Meetings & Schedule**

- a. The next Board meeting will be **June 25, 2016** at the Hilton in Myrtle Beach.

**VIII. Adjourn**

Upon a motion by Mr Abraczinskas and a second by Ms Partlow, the meeting adjourned at 1:48 PM.