

TO MAXIMIZE BENEFITS, FULFILL YOUR CONTRIBUTION BY MARCH 1ST

## 2023 CAPCA CONFERENCE CONTRIBUTOR LEVELS

BENEFITS <sup>1</sup>	PLATINUM <sup>2</sup> (\$7500)	GOLD (\$5000)	SILVER (\$3500)	GREEN (\$1000)
Complimentary Registrations (Spring Conference)	2	1	1*	
Complimentary Registrations (Fall Conference)	2	1		
Exhibit Space (Spring Conference)	1			
Exhibit Space (Fall Conference)	1	1		
Advanced priority selection of Exhibit Space Location	✓	✓	✓	
Priority Placing of Advertisement in Electronic Program (Both Conferences)	✓	✓	✓	
Full Page Color Advertisement in Electronic Program (Both Conferences)	✓	✓	✓	
½ Page Color Advertisement in Electronic Program (Both Conferences)				✓
High-Profile Announcement during sessions (Both Conferences)	✓	✓	✓	
Priority Speaking Opportunity (1 Conference)	✓	✓		
Priority Moderating Opportunity (1 Conference)	✓	✓	✓	✓
Company Name on "Dance Card" along with Exhibitors	✓	✓	✓	
Advance copy of attendee list	✓	✓	✓	✓
Advance copy of post attendee list	✓	✓	✓	✓
Contributor ribbon on name badge	✓	✓	✓	✓
Logo displayed on Contributor Page near Stage During Sessions	✓	✓	✓	✓
Logo in email Communications and Conference Website	✓	✓	✓	✓
Social Media promotion	✓	✓	✓	✓

\*Where a benefit is listed as applicable to Spring or Fall Conference (but not both), Contributor can request to apply benefit to either spring or fall (space permitting).

### À LA CARTE CONTRIBUTORS (Price Varies):

- Evening Reception/General Session Contributor (4 Available Per Conference; \$500 Each)
- Beverage Contributor (\$750; 2 Available per Conference – 1 for Each Night)
- Refreshment Break Contributor (\$500; 2 Available per Conference)
- Young Professional Event Contributor (\$750; 1 Available per Conference)
- Young Professional Event Cups – (\$250/Company Supplies Cups/1 Available per Conference)
- Cups for Evening Receptions (\$250/Company Supplies Cups/2 available per Conference)
- Conference Agenda Desktop Publishing (\$750; 3 Available Per Conference)
- Lanyards (\$1000) Contributor provides lanyards

#### À La Carte Benefits:

- ✓ Signage at Applicable Event
- ✓ Promotion at Sessions on day of Event
- ✓ Logo near Main Stage on Day of Event
- ✓ Advance Copy of Attendee list and Post Attendee (including walk-ins)
- ✓ Contributor ribbon on name badge

<sup>1</sup> Certain Benefits (i.e. speaking, moderating, and priority exhibit spaces) depend on availability and timing of contribution. If there is limited availability at fall conference, CAPCA will work with the Contributor to ensure the benefit is awarded at a later date or offer alternative benefits.

<sup>2</sup> There are only 2 Platinum Contributors Available Per Year