



CAPCA BOARD OF DIRECTORS
MINUTES OF BOARD MEETING (April 12, 2024 @ 12:01 PM)
 Grove Park Inn, Asheville, NC

<u>Board Members</u>	<u>Role</u>	<u>Present</u>	<u>Absent</u>
Mike Abraczinskas	Past President	X	
Rhonda Thompson	President	X	
Tim Agner	Vice President/Program Chair		X
Amy Marshall	Treasurer	X	
Rob VandenMeiracker	Secretary	X	
Margaret Sembos	2 nd Year Director	X	
Ruth Albright	2 nd Year Director		X
Mallory Sparks	1 st Year Director	X	
Sean Alteri	1 st Year Director	X	
Taylor Hartsfield	NC DAQ		
<u>Staff Members</u>	<u>Role</u>		
Ann Daniel	Executive Secretary	X	
Connie McElroy-Bacon	Conference Coordinator	X	
Haley Bennett	Assist. Conference Coord.	X	
Penny Neville	Bookkeeper (retired)		X
Gwen Sneed	Bookkeeper		X
<u>CAPCA Committee Members</u>	<u>Committee Represented</u>		
Jessica King	Governance	X	
Kevin Nesbitt	Governance/Contribution		X
Rich Weber	Governance		X
Dale Overcash	Governance	X	
Beth Partlow	Marketing/Governance	X	
Mark Hawes	Governance	X	
Randy Taylor	Marketing/Governance		X
Carl Burrell	Arrangements/Events		X
Rich Weber	Governance		X
Sanjam Singh	Young Professionals	X	
Pierce Werner	Young Professionals	X	
Melvin Stroble	Membership & Marketing / YP	X	

I. **President's Comments (Rhonda Thompson)**

- a. Call to Order 12:01

II. **Spring 2023 Conference Wrap-Up (Rhonda Thompson)**

- a. Attendees & Exhibitors – final numbers (Connie and Ann)
 - a. 340 pre. reg.+ 12 walkins = approx. 351
 - b. 5 no shows
 - c. Suggested themes for the fall:
 - i. On the water
 - ii. Margaritaville
 - d. Blackrock is willing to do the giveaways again
 - e. Suggestions
 - i. Best decorated booth contest and trophy (ETA?)
 - f. 26 Golfers in the rain

- b. Arrangements/App/Other
 - a. App:
 - i. 282 Downloaded app
 - ii. 98,000 “sponsor impressions”
 - b. Workshop
 - i. Eight came to the workshop, but did not attend the sessions
 - ii. **Action:** Will make sure we review the survey results for these eight

- c. Young Professionals Feedback (Sanjam Singh/Pierce Werner)
 - a. Sanjam: Generally happy with Career Panel especially 2-3 year folks
 - i. Lunch took a bit longer than expected, possibly due to single line buffet
 - ii. Cornhole was popular. Some were expecting a cornhole tournament
 - iii. Some wanted a scavenger hunt
 - iv. **Action:** Consider having a team of YPs to lead sub-events
 - v. YP Speaking opps: some were curious how YPs could be selected for speaking at the main sessions
 - vi. **Action:** Consider creating a YP ribbon for name tags
 - vii. **Action:** Add a YP tab or menu item under “about us” on the CAPCA website to describe YP ‘qualifications’ and other YP content
 - d. Program Feedback
 - a. Some comments about size of text / distance to screen lead to readability issues
 - b. Discussed process of posting presentations on the website prior to the session start
 - c. Do we need signs or postings in elevators or other places?
 - d. Having a sign in the lobby was helpful
 - e.
 - f. Exhibitors Feedback

III. **Other Business (Rhonda Thompson)**

- a. Reminder to send Thank you notes
- b. Discuss 2026 Grove Park Contract – June Meeting
 - a. Will need to discuss 2026 and 2027 contracts
 - i. Connie asked and they are working on it
 - b. We had 20 room-nights outside the block

- c. Some asked if we could do an all-inclusive option
- d. Upcoming Board Meetings
 - June 22 – Charlotte (hybrid)
 - August 9 – Virtual
 - November 22 – Internal financial review
 - November 23 – Grove Park

IV. Adjourn

Motion to dismiss: Mike
Second: Amy
Adjourned at 12:50 PM

Submitted by Robert vandenMeiracker, April 12, 2024.