

Using Technology to Strengthen Environmental Performance

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Georgia-Pacific
Consumer Products Group



- Georgia-Pacific is one of the world's leading makers of tissue, pulp, packaging, and building products.
- You may recognize our household brands, such as Brawny® paper towels, Quilted Northern® bath tissue and Dixie® cups and tableware.
- If you're in the construction business, you're probably familiar with our gypsum panels and other quality building materials.





- Our Vision and Priorities
- The Value of Environmental Data Automation
- Keys to Success
- Dixie Results and Ongoing Focus
- Wrap-up





Stewardship Vision and Priorities

We help people improve their lives by providing products and services they value more highly than their alternatives. We experiment and innovate to responsibly create more value while consuming fewer resources. We seek mutually beneficial outcomes with customers, employees, suppliers, communities, and other key constituencies.





A calling to experiment and improve...

INNOVATION

Discover new technologies and methods to create more value for our customers while using fewer resources, minimizing waste, and improving the environmental performance and effectiveness of our products and processes. This benefits our customers, employees, investors, the communities in which we operate, and society as a whole.



The Value of Environmental Data Automation

- Better informed decisions on-shift
 - Streamline data to users (Env engineers, operators, etc.)
 - Faster decision making and actions
- Reshape 'the work' of environmental professionals
 - Reduce data-related tasks to focus on higher value work
- Strengthen environmental management systems
 - Reinforced compliance position
 - Simplifies onboarding & training





Keys to Success - Partnership

Good partnerships are essential for long-term business success. They are necessary for building the culture and capabilities that enable superior value creation that is mutually beneficial.

No one can do this alone. It requires joining with others who have a wide variety of complementary capabilities. The more people with different and advantaged capabilities join together the more successful they and their organizations will be.

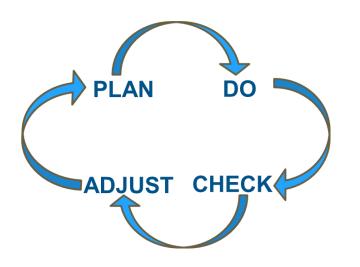
Shared Vision * Shared Values * Complimentary Capabilities





A Healthy Challenge Process

We define challenge as continual questioning and brainstorming to find a better way. Doing this well involves offering ideas, asking questions and listening when others do the same.





- Bottom-up Engagement & Customer Focus

A bottom-up approach respects the inherent worth of each person and unleashes creativity, initiative and talents, resulting in beneficial outcomes beyond what anyone could have planned or predicted.

Have we...

- ✓ Streamlined useful and reliable data to users?
- ✓ Reduced data-related tasks?
- ✓ Simplified onboarding processes?
- ✓ Strengthened our overall environmental management systems?



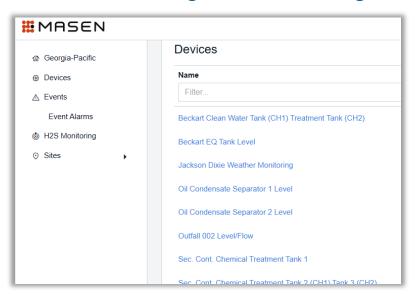
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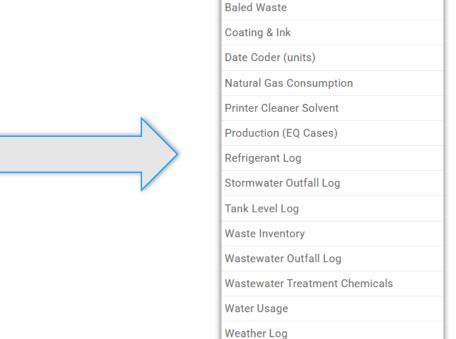


Dixie Results

✓ Automated data flow

- Process information
- Material/Chemical use
- RICE Engine monitoring





Logs

LOG NAME

All Logs

mapistry

Reports

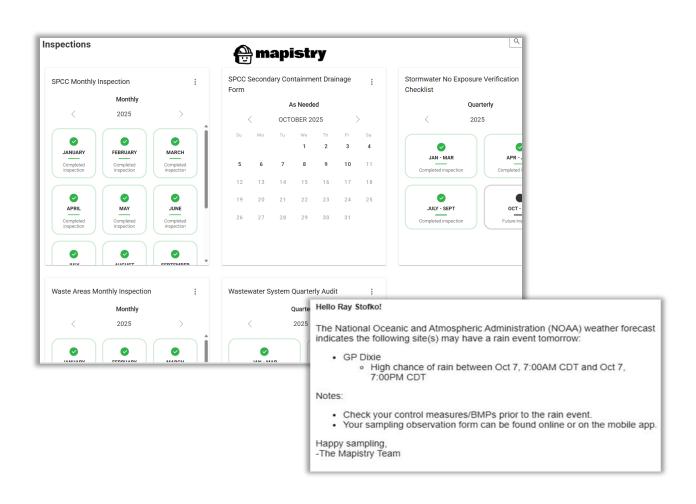




Dixie Results

✓ Reduced data-related tasks

- Automated data collection and data processing
- Status reports streamline our review processes
- Systematic prompts / alerts (Ex. rainfall event)







Dixie Results

✓ Simplified onboarding

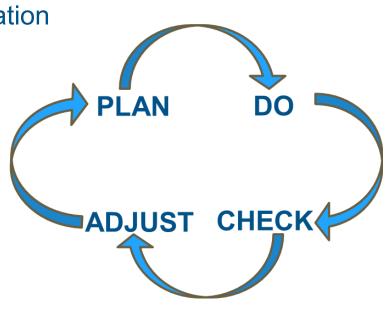
 Streamlined training for new environmental personnel





Ongoing Focus

- Maintaining data reliability
 - Monitor device heath, data transfer and data visualization
 - Service request and resolution processes
- Data review and adoption
 - User-paced data review and integration
- Explore new opportunities
 - New device, data flow patterns and visualizations





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- Experiment beyond compliance
- Partner with capable resources
- Learn to inform next steps
- Advance to create long-term value



