



CAPCA BOARD OF DIRECTORS MEETING

October 17, 2014

Myrtle Beach, South Carolina

The CAPCA Board of Directors met at the Hilton in Myrtle Beach, South Carolina on Friday afternoon, October 17, 2014 at the conclusion of the Fall 2014 Conference. The meeting was called to order by President Randy Taylor at 12:54 PM. The following were present at the meeting.

<u>Board Members</u>	<u>Role</u>	<u>Present</u>	<u>Absent</u>
Randy Taylor	President	X	
Beth Partlow	Vice President/Program Director	X	
Rich Weber	Treasurer	X	
Dale Overcash	Secretary	X	
Ross Smith	2 nd Year Director	X	
Penny Mahoney	2 nd Year Director	X	
Myra Reece	1 st Year Director	X	
Bill Lane	1 st Year Director	X	
Sheila Holman	Past President	X	
<u>Staff Members</u>	<u>Role</u>		
Ann Daniel	Executive Secretary	X	
Connie McElroy-Bacon	Conference Coordinator	X	
<u>CAPCA Committee Members</u>	<u>Committee Represented</u>		
Rich Weber	Finance	X	
Carl Burrell	Planning/Arrangements/Events		X
Max Justice	Governance	X	
Penny Mahoney	Membership and Marketing	X	
<u>Guests</u>			
Duane Mummert	2015 1 st Year Director	X	

I. President's Comments (Randy Taylor)

Randy Taylor opened the meeting. The general tone from the conference was positive with good feedback from the attendees, the vendors during booth visits, and the vendors meeting.

Exhibitors Meeting Feedback (Randy & Sheila)

Some exhibitors thought that it would be worthwhile increasing booth fees to have a floor show every meeting on Wednesday evening. On-line registration worked well. Some future themes for Thursday – Mardi Gras; 50s to 70s theme; Oktoberfest.

II. Fall 2014 Conference Review & Critique

- a. There were approximately 400 paid attendees and approximately 420 total attendees.
- b. The program went well and there were some good ideas for the Fall session that were received during the program committee session on Thursday afternoon. The program committee session had good attendance once again.
- c. The first time use of email questions worked well.
- d. The Survey Monkey will be sent to the attendees to obtain feedback on the conference.
- e. The Young Professionals meeting was well attended. Fern Paterson has agreed to head up this group. Some issues that were discussed included a mentoring program, "speed networking," presentations within their group or entire audience, and possibly some type of sponsorship by the exhibitors. The board discussed inviting a guest and/or Fern to future board meetings.

III. Spring 2015 Conference Planning

- a. Meeting Dates for Spring Conference – April 8 - 10, 2015.
- b. Beth will summarize program ideas and be prepared to discuss these at the December Planning meeting for the Spring Conference.

IV. Committee Updates

a. Governance (Sheila Holman)

There was no additional report.

b. Membership & Marketing (Penny Mahoney)

There was no additional report.

c. Finance (Rich Weber)

Rich will have a draft 2015 budget at the December meeting.

V. Future Board Meetings and Schedule

The next Board meeting will be held on December 13, 2014 at the Grove Park Inn in Asheville, NC at 10 AM.

VI. Meeting Adjournment

Sheila Holman, seconded by Beth Partlow moved to adjourn. All members voted in favor. The meeting adjourned at 1:28 PM.

Respectfully Submitted,

Dale Overcash
Secretary